


IMPRESSIONS NEWSLETTER

January 2012

YOUR HAIR IS AN FASHION ACCESSARY YOU WEAR EVERYDAY INVEST IN IT



Please welcome our newest
team member  Linda Duke

JAN/FEB SALON DEALS

THEORY/JUMP

Buy a 12oz Theory Styling Spray and receive a 8.8oz Jump Styling Mousse at **30% OFF!** The ultimate in volume and hold. Experience these two great products at one great price.



REFLECT

Natural sugars provide resilient, humidity resistant hold. Tourmaline Crystal fusion locks in condition and shine. **15% OFF** 8oz Reflect Styling Gel.



FEBRUARY

AWAKEN

Treat your guests to a healthy rejuvenated scalp. A healthy scalp begins in the salon with a Summer Awaken Mini Scalp Facial! Perspiration, heat & humidity can cause numerous scalp challenges. **50% OFF** 6oz Awaken Treatment.



Alexa Chung's quirky hairstyle perfectly matches her fun-loving personality. Get this effortlessly-cool look by scrunching Swirl Sea Salt Spray into dry hair and diffusing. Finish by misting Bassu Shine Spray for extra shine.



COMMUNITY CORNER

This 1st quarter of 2012 we will be taking money donations for Jake Strong a student @ GVSU with our daughter, Brynn. Jake has aggressive cancer and his family has no medical insurance. **TO READ MORE**

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<http://www.giveforward.com/jakestrongfundraisingforjakesbattlewithcancer>

Apr: Collecting can goods for Lighthouse Pantry

Jul: Bring your bottle return slips for Lighthouse

Oct: Lighthouse Adopt a family

